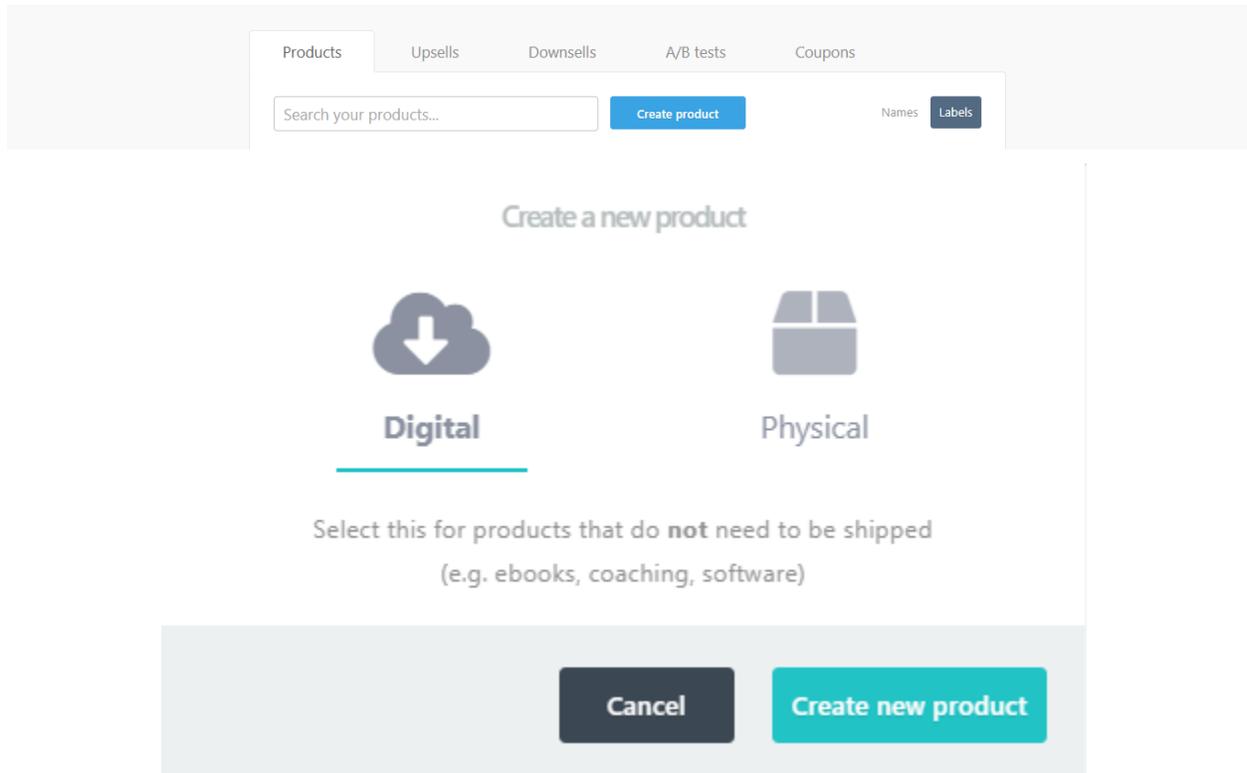


ThriveCart Cart URL: <https://thrivcart.com/share/EzX6stw/>

How do I use the above URL?

1. Click “Create Product”
2. Select Digital or Physical



After you're done with that, you'll now go onto the product information sections.

There are four main sections:

1. Product
2. Fulfillment
3. Checkout
4. Behavior



There are further options underneath each option...

Underneath the Product tab...

1. Product information

- a. Product Name
- b. Product URL
- c. Product Description
- d. Product Status
 - i. **Disabled** means no one can buy the product
 - ii. **Test mode** allows you to test your checkout before making it live so you can see if the funnel you created is working as intended
 - iii. **Live** means you are ready to take live payments and charge your customers for your product (congratulations!)

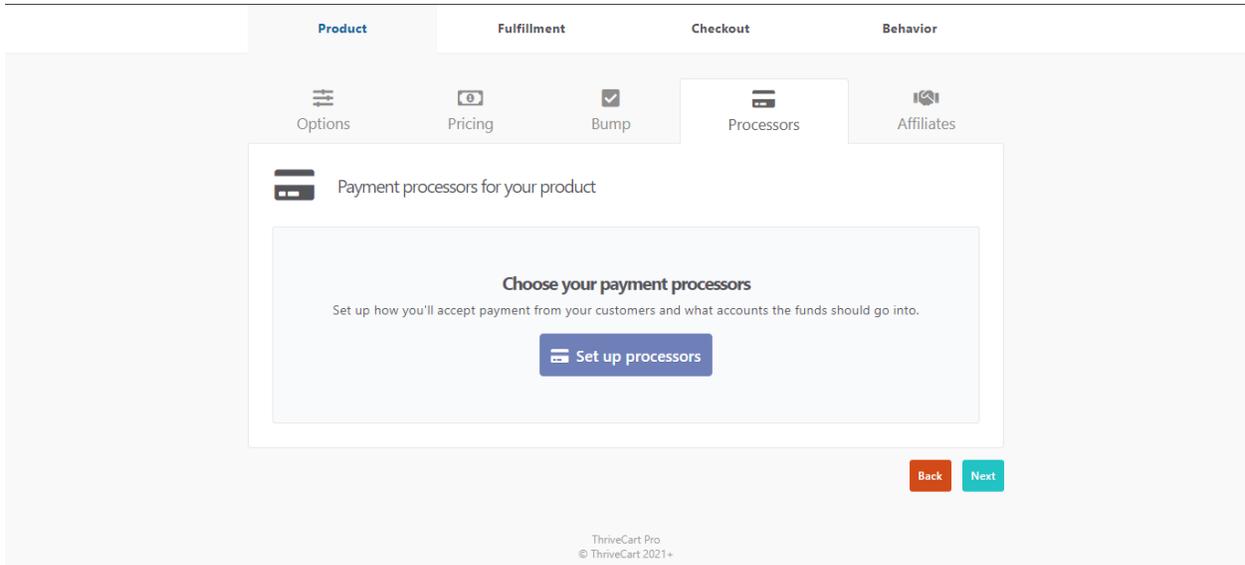
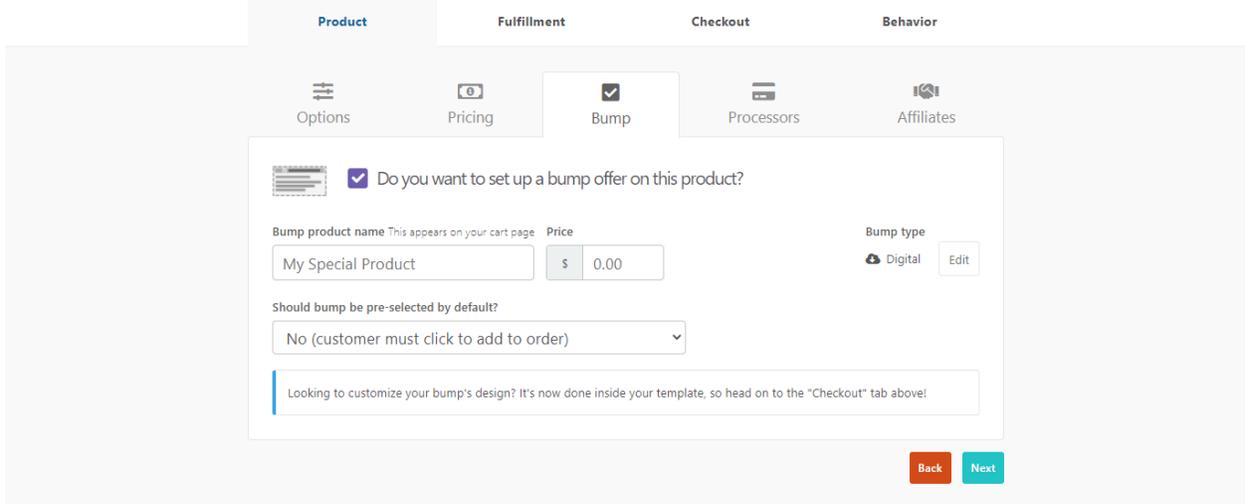
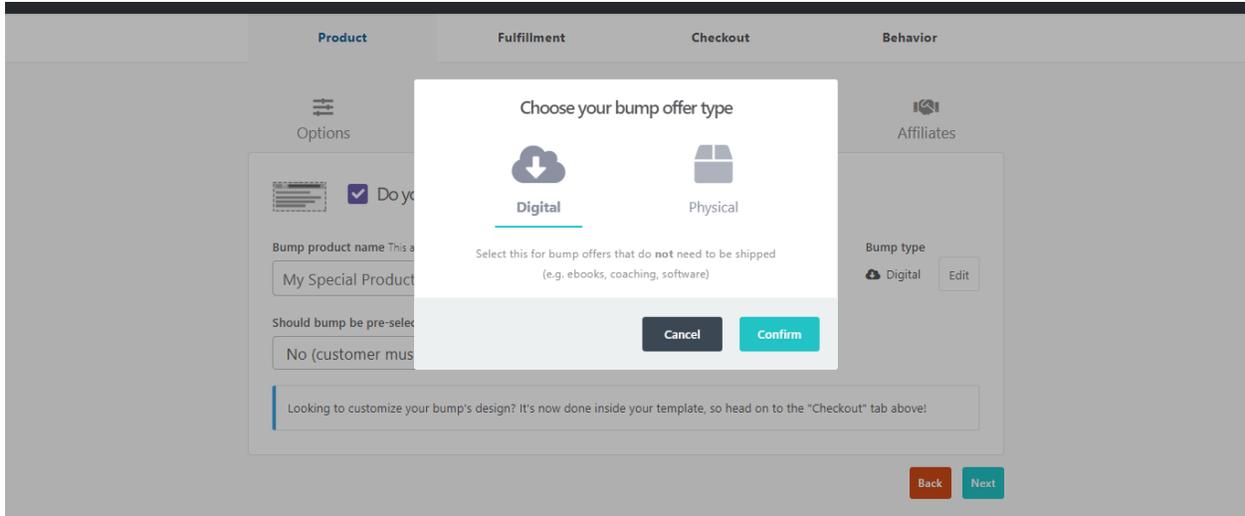
The screenshot shows the 'Product' configuration page in ThriveCart Pro. The page is divided into four main sections: Product, Fulfillment, Checkout, and Behavior. The 'Product' section is active and contains several sub-sections: Options, Pricing, Bump, Processors, and Affiliates. The 'Product name' field is set to 'My Amazing Product' and the 'Label' field is set to 'Descriptive label here..'. The 'Checkout page URL' field is empty with a slash in the input box. The 'Product status' is set to 'Test mode', which is highlighted in orange. There are 'Next' and 'Change product type' buttons at the bottom of the form. The footer of the page reads 'ThriveCart Pro © ThriveCart 2021+'.

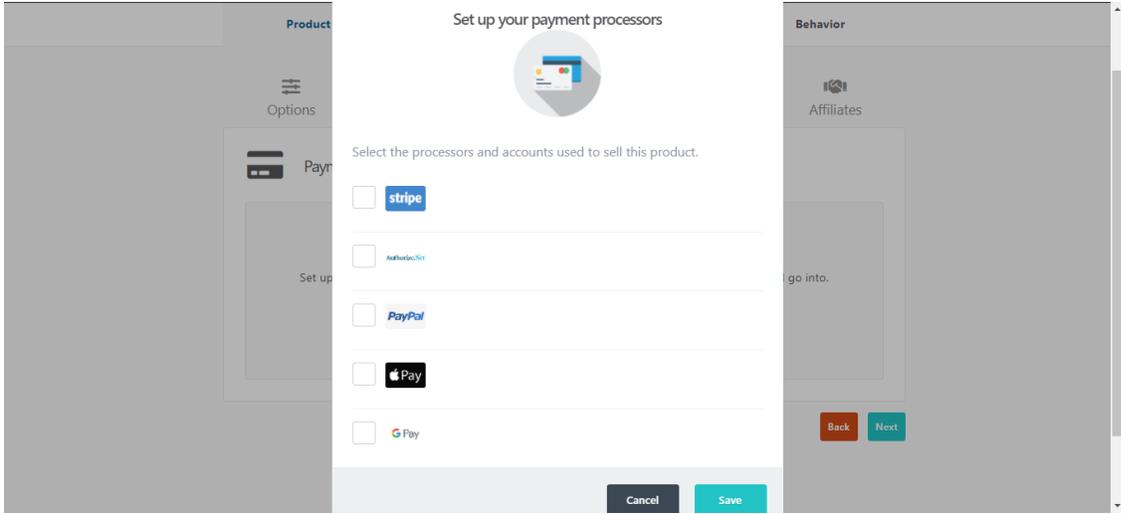
Pricing Tab

1. Input a price, whether you will use ThriveCart to collect sales tax or not*, and whether you want to customize your invoice or not
2. Add a bump offer (or don't)
3. Select your payment processors
4. Select whether you will be using affiliates for this product or not*

*These features are available only on the ThriveCart Pro account

The screenshot displays the 'Pricing' tab within the ThriveCart Pro interface. At the top, there are four main navigation tabs: 'Product', 'Fulfillment', 'Checkout', and 'Behavior'. Below these, there are five sub-tabs: 'Options', 'Pricing', 'Bump', 'Processors', and 'Affiliates'. The 'Pricing' sub-tab is active, showing a section titled 'Pricing options for your product'. This section includes a dropdown menu for 'What currency do you want to sell in?' set to 'USD (\$)'. Below this is a large blue button labeled '+ Set product price'. Further down, there are two checkboxes: 'Calculate sales tax automatically?' (with a scale icon) and 'Do you want to customize your customer's invoice?' (with a list icon). At the bottom right, there are 'Back' and 'Next' buttons. The footer of the page reads 'ThriveCart Pro © ThriveCart 2021+'.





Underneath the Fulfillment tab...

1. Fill out the fulfillment information
 - a. Support URL/email address
 - b. What should happen after purchase
 - iv. Display their total/invoice
 - v. Send them to a URL
 1. Input URL
 2. Select whether the URL expires (or not)
 - a. 1 day
 - b. 2 days
 - c. A week
 - d. 1 Hour
 - e. 12 Hours
 - f. 6 Hours
 - g. Never
 3. Success URL for your bump offer (if you have one, you'd put that here)

The screenshot shows a configuration panel titled "After purchase" with a hamburger menu icon in the top left. Below the title is a section "Access to your product" with a right-pointing arrow icon. The main configuration area contains several fields and dropdown menus:

- Support URL/email**: A text input field with a blue information icon to its right.
- What should happen after purchase?**: A dropdown menu currently showing "Send them to a URL".
- Success URL**: A text input field with the subtext "Where should customers be taken once they've purchased?".
- URL expiration**: A dropdown menu currently showing "1 day".
- Success URL for your bump offer**: A text input field with the subtext "If your customer purchases the bump offer, they will receive two links on their success page."

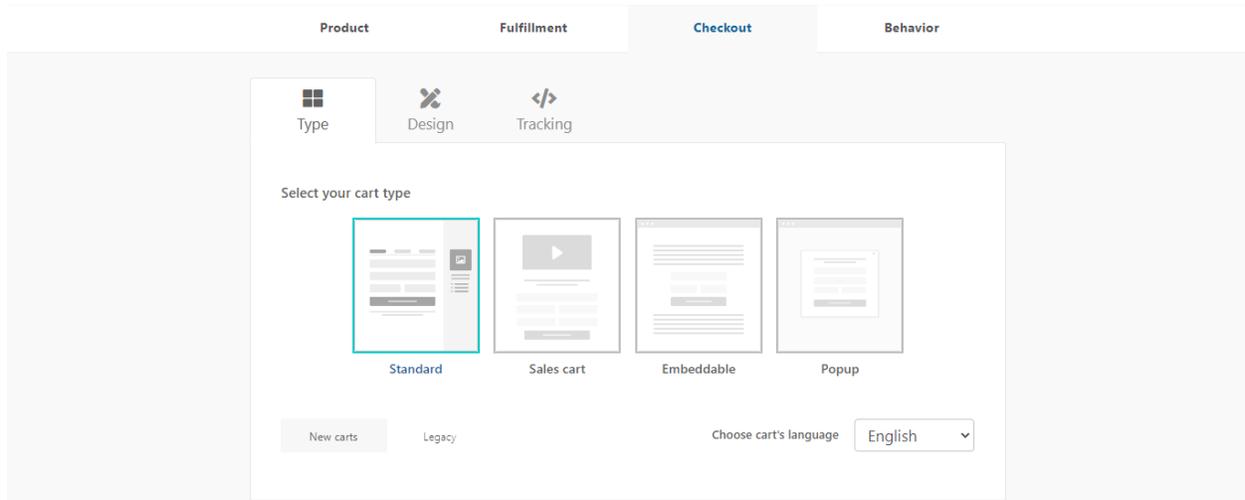
- vi. Add them to my membership site
 - 1. If you have a membership site integrated with ThriveCart (e.g. MemberPress), you can have ThriveCart add your customer to your membership site with this option.

The screenshot shows the 'After purchase' configuration page in ThriveCart. At the top left, there is a hamburger menu icon and the text 'After purchase'. Below this is a section titled 'Access to your product' with a right-pointing arrow icon. The form contains several fields: 1. 'Support URL/email' with a help icon and a text input field. 2. 'What should happen after purchase?' with a dropdown menu set to 'Add them to my membership site'. 3. 'Select your membership platform' with a dropdown menu. 4. 'Select your MemberPress site' with a dropdown menu, a green checkmark, and a link that says 'Want to add another MemberPress integration?'. 5. 'Select the MemberPress membership to apply for a purchase' with a dropdown menu. 6. 'Select the MemberPress membership to apply for a bump purchase' with a dropdown menu. 7. 'Login URL (Optional)' with a help icon and a text input field.

Checkout

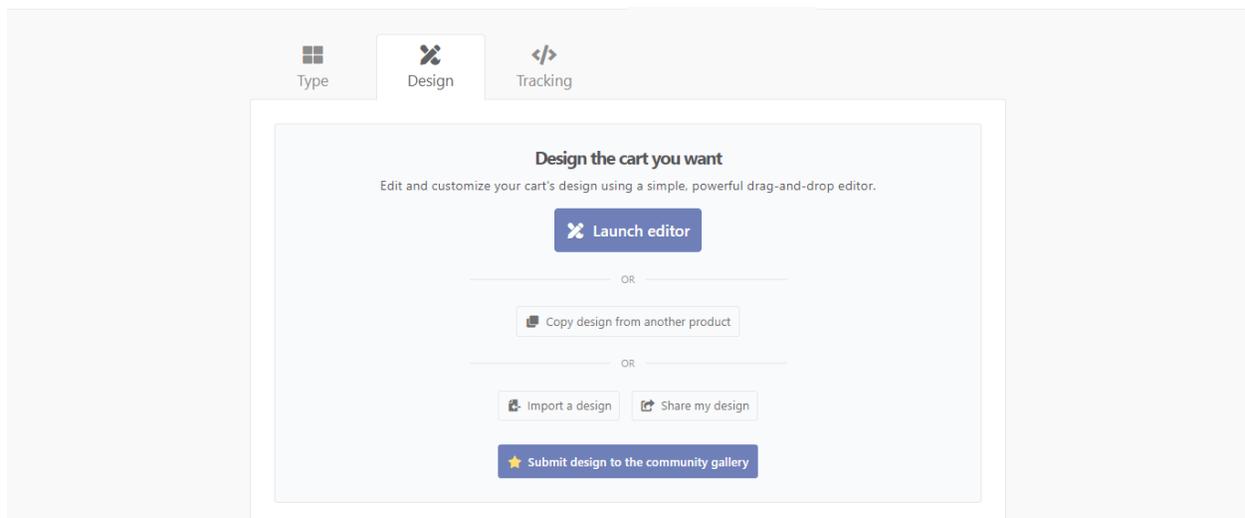
1. Type

- a. Select the checkout type (this specific cart is made using the **Standard** cart template, effective as of July 18, 2021, located in the **New Cart** section)

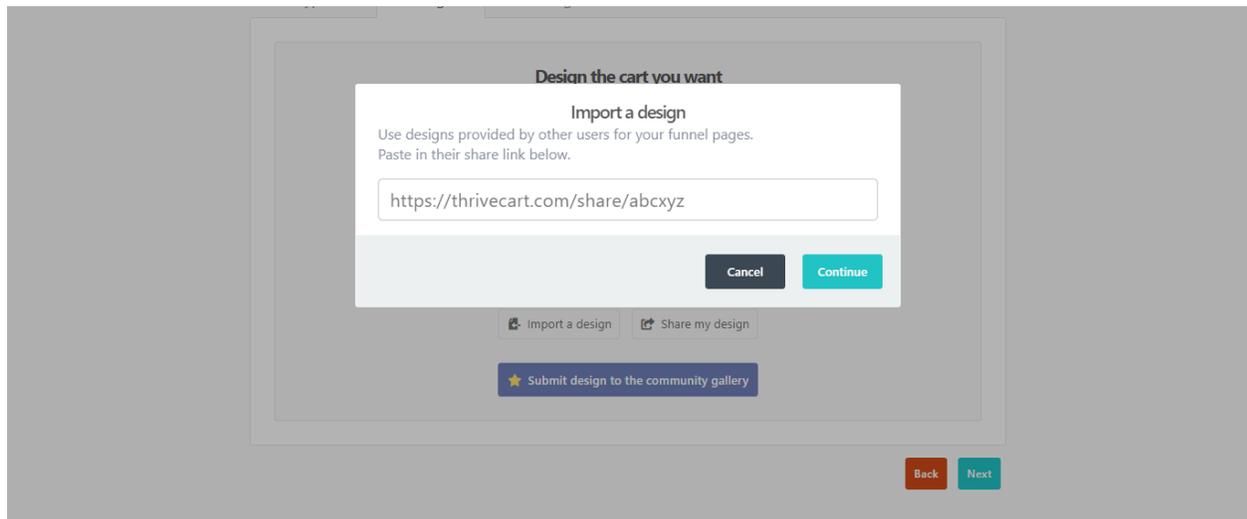


2. Design

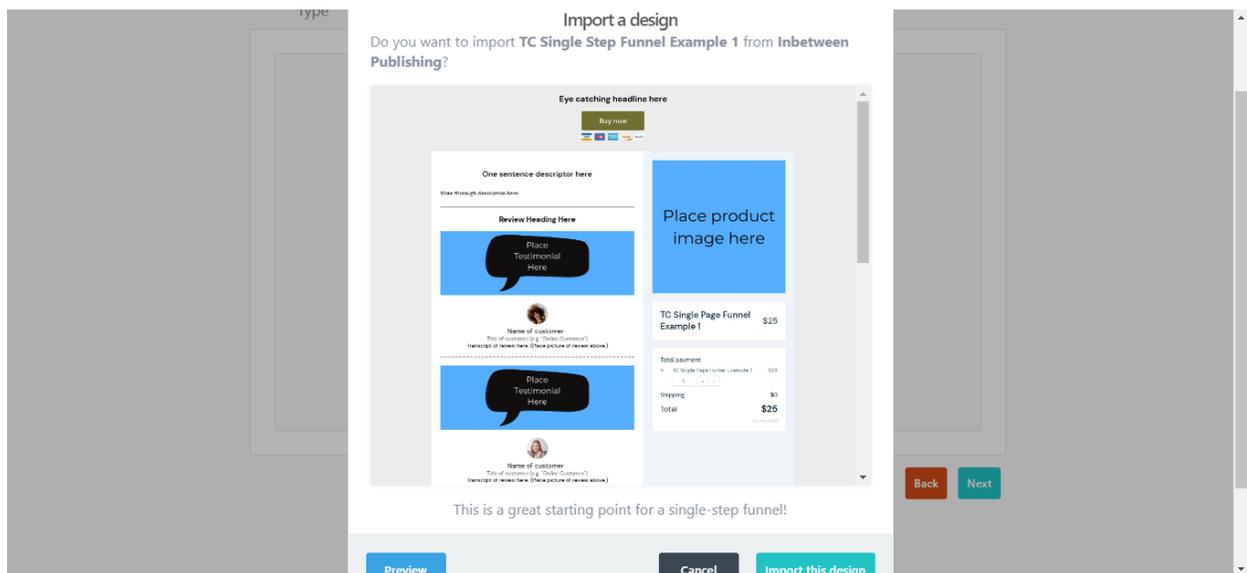
- a. Click **Import a Design** and follow the on-screen instructions
- b. This is where you will put the cart URL listed above.



After you click Import a design, a window will pop up where you input the URL of the cart you would like to add to your account:



After you input the URL, it will show a preview of the cart you will be loading into your account.



You will then have three options:

1. **Preview** the design
2. **Cancel** the import
3. **Import** this design

After you import the design by clicking the green button and the cart finishes loading into your account, you'll see this window popup:

There are missing steps for this product!

These need to be completed before you can use the editor (because some of them will affect how the page looks). Follow the steps below to complete setup.

1. **Product name** Will appear on the cart & invoice
2. **Set up the payment processor(s) you want to use with this product**
[+ Set up payment processors](#)
3. **Set up the pricing options for this product**
[+ Set up pricing option](#)
4. **Bump product name** This appears on your cart page

[Cancel](#) [Continue](#)

After you fill out the information above and click Continue, provided there are no issues you need to address, you will be redirected to the Cart Editor to edit the design.

Best of luck with your product. I hope this helps you!